



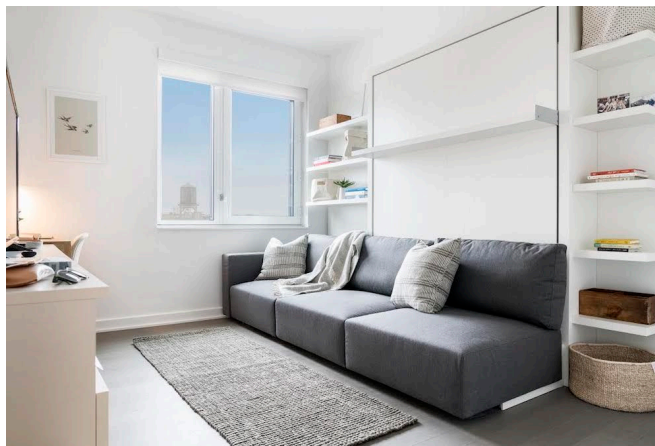
ALTA LIC Launches Leasing in Long Island City

April 20, 2018

[ALTA LIC](#), New York's most dynamic new residential skyscraper, has launched leasing in the thriving Queens Plaza neighborhood of Long Island City, Queens. The 43-story tower is designed by architecture firm Stephen B. Jacobs Group.



Representing the evolving shift in the ways people choose to live in an urban setting, ALTA LIC is New York City's largest example to date of coliving residences being offered side-by-side with traditional residences. The 297 private residences range from studios to three-bedroom apartments, boast uncommonly large floorplans for ground-up new rental buildings and sweeping Manhattan skyline views. Design hallmarks include 9-foot ceilings, oak wood flooring, custom kitchens with Caesarstone countertops and porcelain tile backsplashes, stainless steel appliances, deep soaking tubs and in-unit washer and dryers.



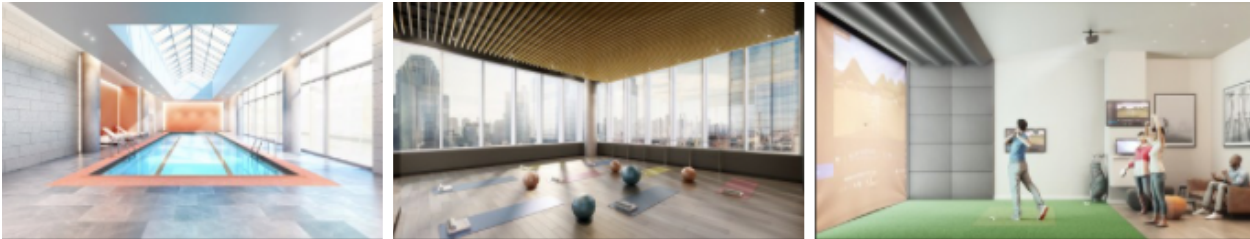
ALTA

422 bedrooms for rent, called ALTA By Ollie, make ALTA LIC the largest ground-up, purpose-built coliving building in North America. Created and operated by Ollie, the fast-expanding coliving company, the shared microsuits include hotel-like services, built-in custom furnishings and a robust calendar of community-building events.

The ALTA by Ollie microsuites occupy floors 2 through 15 and include two- and three-bedroom shared suites. A phonetic wordplay on “all inclusive,” Ollie units are fully furnished with high-end transforming furniture systems (including beds that convert into sofas) and receive weekly towel and linen service in addition to complimentary Wi-Fi, cable TV and regular replenishment of bath amenities from apothecary brand Malin + Goetz. Ollie members will have access to Ollie Social, unique events curated by live-in community managers—with experiences ranging from brunches and guest lectures within the building to local restaurant outings and weekend getaways.



ALTA LIC offers one of the most dramatic and stylish amenities offerings in all of Long Island City, and the most comprehensive pet amenities and services in New York City. Designed by celebrated architect Andre Kikoski, these amenities span multiple floors dedicated to wellness, community entertainment and pet services.



Situated on the fourth floor, ALTA+ RETREAT is a nearly 10,000-square-foot wellness center with concierge services by LIV, offering a state-of-the-art fitness center, yoga and movement studio, indoor lap pool, and an 18-hole golf simulator lounge managed by Golf & Body NYC.



The second-floor ALTA+ CUBE is a coworking lounge, game hall with stadium seating, and event space equipped with Sonos controlled speakers, projector and immersive 11-foot screen. ALTA+ DECK, located on the 38th floor, features a landscaped outdoor deck with barbecue stations and dining areas, as well as an outdoor movie screen with lounge seating and a great lawn. The 43rd-floor ALTA+ LOUNGE includes a fireplace, a communal workspace table, party kitchen and events space, as well as a landscaped roof terrace with panoramic views.



ALTA+ PET CLUB offers pet services managed by Throw Me a Bone. They include dog-walking, pet sitting and a full grooming salon, along with a veterinary clinic, overnight care and a dog run. Other amenities include on-site indoor parking, bicycle storage, storage units and an additional laundry room with large-capacity machines.

Net-effective pricing begins at \$2,375 for a studio, \$2,799 for a one-bedroom and \$4,025 for a two-bedroom. Two-bedroom microsuites start at \$3,224 per month (net), with coliving rents starting from \$1,376 per month.